

# Dag Jublin

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## PROFILE

A creative and versatile writer with an innate flair for the humorous and unexpected, and a wide range of experience that includes television, radio, print advertising, the web and the stage.

## Recent projects include:

- TV and radio spots for Factory Card & Party Outlet 2009 Mothers' Day promotion (*writer*)
- Promotional video "The Art of The Windmill" for the official website of legendary British rock band The Who, <http://windmill.thewho.com/> (*writer/editor/star*)
- Promotional videos for Chicago rock bands Poi Dog Pondering, The Greenwoods, Tributosaurus and others, <http://www.youtube.com/user/dagjublin> (*writer/editor/star*)
- Website for Chicago frozen novelty company Diana's Bananas, (launching mid-August 2009), <http://www.dianasbananas.com> (*writer*)
- Script for Fujifilms "Taskero Universe" print production monitoring system introductory video (*writer*)
- Created the humorous website <http://www.bryanevening.com> (*writer*)
- Created popular comedy podcast, "Spacecast", available at <http://www.poidogpondering.com> (*writer/producer/star*)
- Original music composition and production for Discover Financial Services and Kawasaki Motorcycles
- Received national recognition for Twitter concept "Fake Tweets from South by Southwest 2009"

## EXPERIENCE

### Freelance Copywriter

2004-present

Projects include advertising and marketing materials for FTD Flowers, The Video Collection, Collector's Choice Music, Hinda Incentives, Mark Shale, Silver Cross Hospital, Central DuPage Hospital, Northwest Community Hospital, The American Dental Association, Baytree Bank of Lake Forest, Discover Financial Services and more.

### Senior Copywriter, Gaston Advertising, Chicago, Illinois

2002-2004

Clients included Sears, The Great Indoors, Linens'N Things, Discover Card, Grainger Industrial Supplies and more.

### Senior Copywriter, Marks & Whetstone, Itasca, Illinois

2001-2002

Clients included Cargo Furniture, Harlem Furniture, World Changers Ministries, Digital Innovations, Berean Bookstores and more.

### Copywriter, Ambrosi & Associates, Chicago, Illinois

1996-2001

Clients included Godiva Chocolate, Marshall Field's, Pearle Vision, Spiegel, Sears, Ulta3, Service Merchandise, Saks and more.

## EDUCATION

Columbia College, Chicago, Illinois *English major*

Oakton Community College, Des Plaines, Illinois *Journalism major*

## **SKILLS**

Extensive experience in television production including camera operation, lighting, stage managing, TelePrompTer operation) for nightly live broadcasts (SportsVision pay-TV network), as well as sporting events, commercials and industrial/training films.

Mac/PC proficient. Fluent in Microsoft Word, Quark. Fluent in audio recording programs ProTools, Logic and GarageBand. Trained in AVID video editing software.

Self-taught musician; professional guitarist/songwriter/performer for more than 20 years.

## **REFERENCES**

**Mr. David Plier** - CEO, President & Partner, Marks/Plier, Itasca, Illinois,  
Vice President, Board of Directors at The Museum of Broadcast Communications  
630.735.6180

**Mr. Brian Crowley** - Creative Strategist, Pratt Marketing Group, Chicago, Illinois  
312.664.2500

**Mr. Chris Morgan** - Production Manager, Infinity Resources, Inc., Itasca, Illinois  
630.775.3300